

# SCHOOL DEVELOPMENT PROGRAMME

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We educate for the world





# **OUR 7 MISSION STATEMENTS**

## **Our Mission**

With the power of bilingualism at the local level and diversity, we create a shared environment based on respect, tolerance, and commitment. With our combined efforts, we channel our energy into growth, development, and well-being.

# **Our 7 Mission Statements**

Through our **vision**, we describe the future we are working towards with our **mission**. Seven **guiding principles** form the foundation of our actions and serve as a compass for everyday life.

## **Our Vision**

Through education, we make a valuable contribution to a better world. We unite our strengths and use them to shape future generations into responsible, open-minded individuals, strengthening global coexistence through their holistic individuality.



# 1

## **Quality and Responsibility**

We recognize our responsibility. With expertise and enthusiasm, we uphold our commitment to quality every single day.

# 2

## **Joy in Achievement**

We lead good performance. We facilitate the education of our children and young people and combine the joy of learning with a sense of achievement.

# 5

## **Room for Creativity**

We create space for creativity. By supporting the realisation of their own ideas, each individual can contribute and develop.

# 6

## **Growth Through Flexibility**

We remain flexible and can, therefore, continue to grow. Thanks to a dynamic system, we can adapt to changes and thus keep our innovation potential high.

# 3

## **Mindfulness and Care**

We encourage strong performance. We provide education for our students by combining the joy of learning with a sense of accomplishment.

# 4

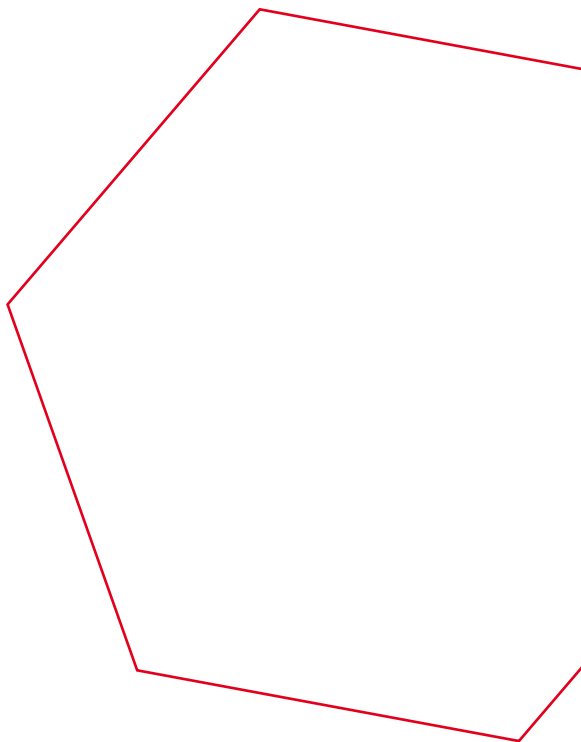
## **Respect and Tolerance**

We promote respectful and tolerant coexistence. We create an open environment through our intercultural and bilingual community.

# 7

## **Community and Togetherness**

We are a community. By working together and supporting each other, every individual can feel welcome here.





# HOW WE IMPLEMENT OUR MISSION STATEMENT

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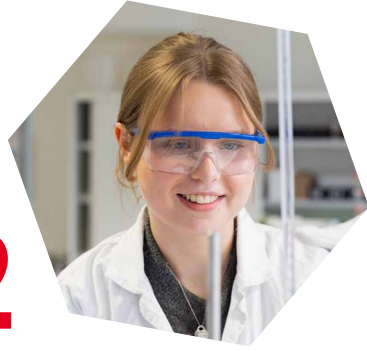
Our medium and  
long-term goals

**1**



**Digital  
infrastructure**

**2**



**Strong  
STEM sector**

**3**



**Language learning  
and media skills**

**4**



**Our bilingual  
graduation certificate**

**5**



**Social and  
sustainable**



# 1

## Digital infrastructure

**On our campus, everyone works within an advanced spatial and technological infrastructure. The use of media is competent, focussed and reflective.**



## How we work:

The subject ICT has been successfully taught in Years 3 to 7 for many years. The introduction of the BYOD concept from Year 3 onwards has led to an intensification of learning with and about technologies and media, accompanied by an adaptation of the media concept and the media skills curriculum. Blended learning is firmly established on our campus from Year 3 onwards and enables a personalised learning environment for our students.

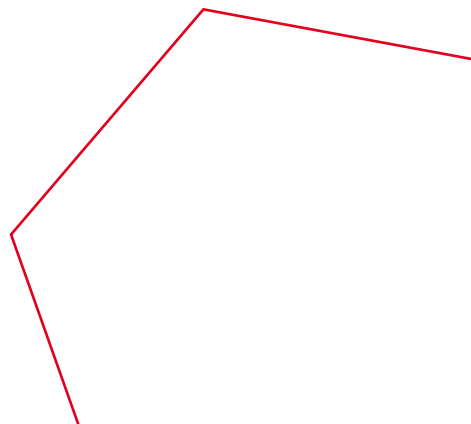
Regular internal evaluations have been providing us with feedback and suggestions on the use of technology for years. We not only receive systematic feedback from our students, but also from teachers, staff and parents.

All teaching and administrative staff on campus receive continuous and needs-based training in media and technology.

All relevant committees (management, middle management, quality management group), departments, and professional learning groups organise their work using the latest digital infrastructure. This makes management and coordination processes efficient and agile.

## Our goals:

In a next step, the media concept and the media skills curriculum will be expanded to include work in the daycare centre. The aim is to systematically develop core competences in dealing with media from nursery school to upper-secondary. It is essential to develop and utilise measurement and evaluation tools for success, which provide information on which media skills are successfully achieved at which point in time and with which pedagogical and didactic content these tools are being used.





# 2

## **Strong STEM sector**

**The quantity and quality of teaching in maths and science subjects is being continuously expanded for our children and students.**

## How we work:

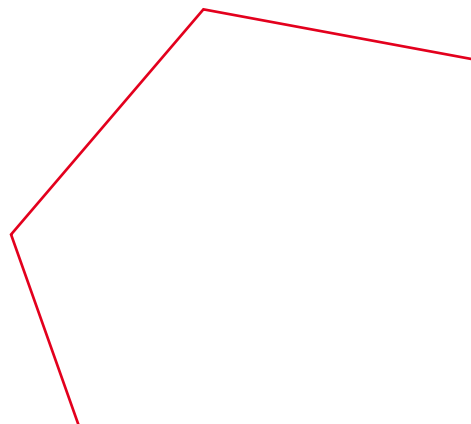
Since the 2022/23 school year, computer science has been taught as a compulsory subject in Years 8 and 9, covering the basics of the ICT subject, deepening and supplementing this with learning in the area of coding. The fundamentals and initial motivation are strengthened through the annual Roberta courses offered by the Technical University of Hamburg in Year 6.

For many years, extracurricular activities (clubs) in the areas of maths and science (The Lab club) have been attended with great interest by many students.

Overall, we offer far more hours per week in maths and science subjects at our school than comparable local schools. In addition, we have a maths and science profile in the upper-secondary with chemistry as a profile subject – in addition to a language and social science profile

## Our goals:

The expansion of our campus will be accompanied by the construction of a science lab, which will provide an excellent infrastructure for science learning and experimentation in daycare, primary, and secondary schools. Thanks to good networking and a high level of initiative, the Phorms Campus Hamburg receives external funding, such as funds from the chemical industry and the company DOW, which for example will enable a robotics and coding lab for primary and secondary schools to be equipped with the necessary technical and technological infrastructure for the 2025/26 school year.





# 3

## Language learning and media skills

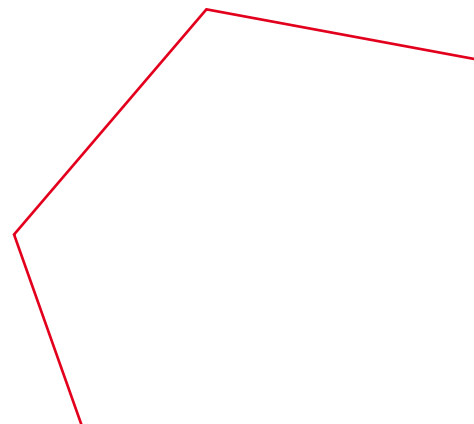
**Language learning and media skills are recognized synergistically at the Bilingual Phorms Campus Hamburg: Our staff and students develop a high level of language and media skills.**

## How we work:

Our bilingual concept means that almost all subjects are taught in German and English (usually alternating every one to two years). This enables us to develop specialised vocabulary and an educational language in German and English. Our students are able to formulate and understand complex processes and facts from the social sciences, maths, computer science and natural sciences confidently and competently in both languages. In order to achieve this, we rely on highly qualified and linguistically competent teaching staff from German and English-speaking countries. Our primary school teachers and teaching assistants work in an immersive and language-sensitive manner and systematically use original German and English-language textbooks and media. We also support our teachers in learning and teaching the respective foreign language.

## Our goals:

The further development of our successful immersion concept in daycare and primary school is supplemented by an adapted concept for language-sensitive subject teaching in secondary school. The aim here is to take account of different language learning requirements in a systematic, customised and personalised way. The language learning concept not only includes the guidelines for language learning at the Phorms Campus, but also various support and enrichment programs.





# 4

## **Our bilingual graduation certificate**

**We ensure a valuable bilingual qualification that enables our graduating students to be successful in Germany and/or on the international labour market. For this purpose, students are continuously prepared for the modern world of work.**

## How we work:

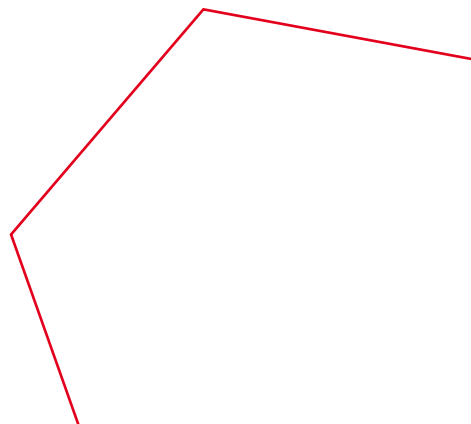
Since the state recognition of our upper secondary school profile in 2021, we have been offering our students the opportunity to take subjects taught in English up to graduation. Biology and History have established themselves as subjects that can also be chosen as written or oral examination subjects. In addition, our graduates qualify for the Cambridge language examinations at level C1/C2, or at least B2, in Year 11 at the latest.

These linguistic and academic prerequisites are highly valued by our families and students, especially as they often wish to study and work internationally.

Career and higher education counselling is provided in various subjects from Year 5 onwards, which then turns into personalised guidance at the latest with the work internship in Year 9 and the seminar subject in upper-secondary.

## Our goals:

Further continuity and a more systematic approach will be achieved by involving the daycare and primary school more closely in careers guidance activities (e.g. Career Days). Students and our partners will benefit from the establishment of an internship exchange and, in turn, further networking with extra-curricular partners from various industry and business. There are also plans to initiate an alumni association.







# 5

## **Social and sustainable**

**We promote a positive attitude and commitment towards others and the environment.**



## How we work:

With a student body of well over 30 different nationalities and native languages, we are recognised as an international and intercultural campus. We are particularly committed - also as a recognised school without racism ("Schule ohne Rassismus") - to combating prejudice and discrimination in all areas. For this purpose, we have been involved in various activities, academic and extracurricular projects and partnerships for many years, ranging from daycare to primary school through graduation.

For example, we work professionally and in line with requirements with an internal counselling team, a professional support coordinator, a campus psychologist, as well as liaison teachers and student council coordinators. The regular involvement of external partners (e.g. ZKV Campus in primary school, bullying prevention workshops in Years 5-7) is understood. Regular commitment to charitable causes and environmental protection is also firmly anchored in our campus life: charity runs, fundraising in general, Hamburg räumt auf!, GoBanyo, Hamburg dreht das and much more.

## Our goals:

We want to empower our students far more to offer support to their fellow students on their own initiative, for example in the areas of dispute resolution and bullying prevention. We are also planning to train students for a medical assistant program.

Along with the redesign of the schoolyard, creating more green and natural areas is planned. Learners will be involved in the implementation of this measure, which will enable students and children on our campus to take responsibility for the maintenance and preservation and will raise awareness of the environment, biodiversity and sustainability.

